



PARADISUS PLAYA DEL CARMEN LA ESMERALDA ANNOUNCES NEW WATERPARK TO OPEN

Guests will experience Various Pools and Water Slides at this New Water Playground for Kids

QUINTANA ROO, MEXICO (September 17, 2018) – [Paradisus Playa del Carmen](#) announced today a brand new Waterpark to come to their family friendly property, Paradisus Playa del Carmen La Esmeralda. Opening Winter 2018, just in time for the holiday season, the waterpark will be located outside of the Kid's Zone area and available to all guests of the hotel.

Children from three to fourteen years old will go wild for this new water experience consisting of three pools, one of which includes five water slides and dumping buckets. The small pool acts as the splash pool for small toddlers. In addition to the waterpark, Paradisus Playa del Carmen La Esmeralda will also be incorporating new activities for children of all ages. These include, but aren't limited to, new life enriching experiences for teens including an afternoon pool party, a new snack stand offering a children's menu with healthier options, themed parties for families at the main pool and special surprises for the youngsters.

Paradisus Playa del Carmen La Esmeralda features 510 elegantly appointed suites, 120 of which are luxury Family Concierge Junior Suites. Additional accommodations include Premium suites and the Two-bedroom Master Suite for larger groups of up to four adults and five children. Family Concierge is a unique room category that caters to multigenerational families and provides both adults and kids an immersive vacation experience including a separate check in experience where special treats and games are in the lobby area to ensure kids are occupied during the check in experience. The oceanfront resort, set within the tropical mangroves, also features over 13 bars and restaurants, the YHI Spa and Kids Club.

About Paradisus by Meliá

Paradisus by Meliá is a luxurious, all-inclusive hotel brand owned and managed by Meliá Hotels International, one of the most successful family-owned hotel companies worldwide. The properties are located in some of the world's most breathtaking destinations, as well as emerging hotspots, offering the ultimate guest experience. The luxury hotel brand currently has 11 hotels in Cuba, Dominican Republic and Mexico, such as Paradisus Palma Real and Paradisus Punta Cana (Dominican Republic), Paradisus Cancun, Paradisus Playa del Carmen and Paradisus Los Cabos (Mexico), all surrounded by stunning gardens, with beach-front views that reflect the natural beauty of the destination. 2018 and 2019 will see new openings in Mexico, Costa Rica and Cuba. Committed to health and well-being and environmentally conscious, each resort offers a range of authentic, personalized, Life Enriching Experience activities such as yoga, YHI Spa treatments, water sports and cooking classes. Guests are encouraged to immerse themselves in local experiences, from guided tours and offsite excursions to a superior culinary program available at each resort. Paradisus by Meliá offers unique room categories and luxury upgrade options, including Royal Service (adults only) and Family Concierge (families only), which are ideal for a wide range of guests: couples, family holidays, weddings and business trips.

About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International is one of the largest hotel companies worldwide, as well as the absolute leader within the Spanish market, with more than 380 hotels (current portfolio and pipeline) throughout more than 40 countries and four continents, operated under the brands: Gran Meliá Hotels & Resorts, Paradisus by Meliá, ME by Meliá, Meliá Hotels & Resorts, INNSIDE by Meliá, Sol by Meliá and TRYP by Wyndham. The strategic focus on international growth has allowed Meliá Hotels International to be the first Spanish hotel company with presence in key markets such as China, the Arabian Gulf or the US, as well as maintaining its leadership in traditional markets such as Europe, Latin America or the Caribbean. Its high degree of globalization, a diversified business model, the consistent growth plan supported by strategic alliances with major investors and its commitment to responsible tourism are the major strengths of Meliá Hotels International, being the Spanish Hotel leader in Corporate Reputation (Merco Ranking) and one of the most attractive to work worldwide. Meliá Hotels International is included in the IBEX 35 Spanish stock market index. Follow Meliá Hotels International on Twitter @MeliaHotelsInt and Facebook meliahotelsinternational. www.melia.com.