



PARADISUS

BY MELIÁ

Cancun • Mexico



2018

Sustainable development



At Paradisus Cancun we aim to incorporate the values and principles of sustainable development in our business processes and relationships with all of our stakeholders. We believe that sustainability is the key factor which will allow tourism to continue to be the driver of economic development in many countries, just as in the Caribbean.

We are well aware that the preservation of natural environment is a key factor in this commitment to sustainable development. We will only be sustainable if we are able to identify the environmental impact of our operations both in a local and global level, aiming to make environmental management a part of our daily routine.

Our different programs and initiatives are aligned with the Sustainable Development Goals (SDG) that contribute to the achievement of the 2030 agenda of the United Nations (UN).



ENVIRONMENTAL RESPONSIBILITY

Sea turtles protection program



From the 8 sea turtle species in the world, 7 nest in our country. Of these, 4 arrive at the beaches of the Caribbean Sea. At Paradisus Cancun Resort, we are fortunate to welcome two of them, the White turtle and the Loggerhead turtle. They eat seagrass, algae and jellyfish.

Native Mexican Caribbean turtle species



Common name: Loggerhead
Scientific name: *Caretta Caretta*



Common name: Leatherback
Scientific name: *Dermochelys Coriacea*



Common name: Hawksbill
Scientific name: *Eretmochelys Imbricata*



Common name: White
Scientific name: *Chelonia mydas*

General information

- They can weigh more than 220 pounds
- They lay between 90 and 240 eggs
- One turtle arrives 4 or 5 times to nest per season
- They can last up to 5 hours under water
- They reach sexual maturity at approximately 15 years of age

Help us to take care of them

As a part of our commitment to preserve the species for future generations, we actively support our authorities in turtle eggs rescuing on the beach.

- Beach Monitoring
- Eggs relocation from the original area to a special nesting area
- Inside our nesting cage we provide them with the necessary care



Turtle eggs



Turtle hatching

In 2017 we protected a total of 248 sea turtle nests from which we released 8,510 sea turtles.



Turtle release

Main causes of death

Fishermen	<ul style="list-style-type: none">- Turtles get caught in fishing nets.- They are used as food.
Predators	<ul style="list-style-type: none">- Humans, seagulls, crabs, larger fish.
Contamination	<ul style="list-style-type: none">- Oil spills- Mounds of plastic on the ocean
Loss of space	<ul style="list-style-type: none">- Invasion of nesting habitat without environmental responsibility

- Beach cleaning

We keep a permanent program of beach cleaning to avoid environmental pollution and at the same time, we provide a pleasant experience on the beach for our guests.



Beach cleaning brigade

- Reuse of towels and sheets

We invite our guests to make a personal contribution aimed at saving water, energy and chemicals by reusing the sheets and towels for more than one day, if they wish.

- Recycling activities with children

In the activities with children's program, crafts are made from recycled materials such as PET and also, important environmental dates are celebrated like the June 5th "World Environment Day" or July 12th "Tree Day".



Recycled craft

- We give all our drinks in reusable cups

Aware of the impact generated by the constant disposal of plastic cups, all our glasses are reusable.



- We have eliminated the use of plastic straws. Each straw takes up to 100 years to degrade.
- Our goal for 2018, is to eliminate the one-use plastic from our hotel.

PARADISUS CANCÚN
SE UNE AL MOVIMIENTO GLOBAL
POR LA ELIMINACIÓN DEL PLÁSTICO
DE UN SOLO USO.

Durante 2018 eliminaremos de nuestro Hotel botellas, vasos, posavasos, bolsas, popotes y otros materiales plásticos de un solo uso por materiales biodegradables o ecológicos que no contaminen nuestras playas y océanos.

A partir de ahora combinar la mejor experiencia durante sus viajes, con el respeto a nuestro planeta será una realidad.


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SOCIAL RESPONSIBILITY

At Paradisus Cancun we are committed to listening and supporting our stakeholders in order to contribute to the social development; that is why we create strategic alliances with different associations whose mission is to provide support to a sector of society in issues such as childhood cancer, feeding children and seniors and the education of children and youth.



Donation of plastic caps to Banco de Tapitas



Visit to children of Fundación Aitana

Organization we work with



FUNDACIÓN
AITANA



Unidos Ayudando a NIÑOS
con Cáncer



ENVIRONMENTAL CERTIFICATIONS



We have been awarded with the Earthcheck certification, a benchmarking program and environmental management system used by companies in the tourism sector in over 70 countries. Our main objective is to reduce year by year our energy and water consumption by promoting the conservation of the environment; Currently, Paradisus Cancun holds the "silver" level and continues to work this year to obtain the gold award.



The distinctive "S" is a certification granted by the Mexican Ministry of Tourism, which recognizes sustainable practices in the development of tourism projects and the commitment of companies operating in Mexico under the global criteria of sustainability.



Certification granted by the CRISTAL program to take care of environmental issues and ethical consumption, which fosters the positive effects of tourism in the local community. At Paradisus Cancun we promote the appropriate separation of wastes by keeping up a continual recycling program.