



Become an Apple Affiliate and Earn more Commission!

Our Consumer Booking Engine will allow you to have your own customized version of Apple Vacations' website! Your customers will enjoy a state-of-the-art booking engine and you'll enjoy the increased commission.

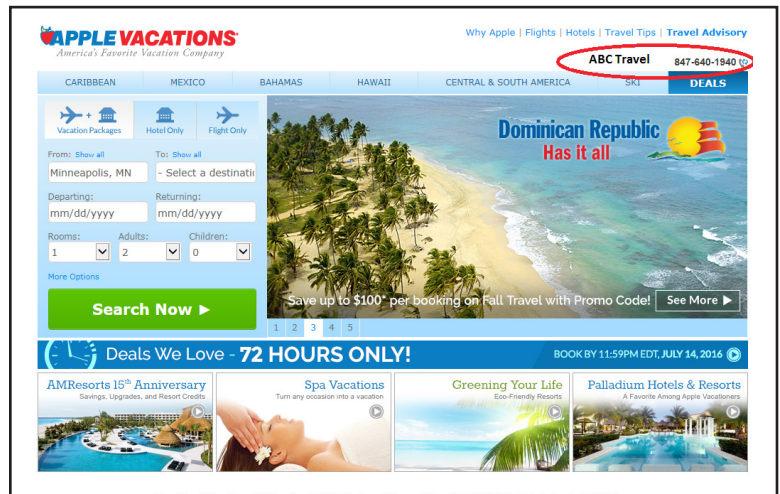
Features of our Consumer Booking Engine include:

- Live bookable specials
- Unparalleled hotel and destination content
- The easiest Quick Search Trip Builder in the industry
- Referrals for Group Bookings
- Personalized "My Vacations" account for customers on your website
- Enhanced merchandising of Apple Vacations' products
- Customized specials display for each individual customer
- Call-to-action on every page of the website
- Hawaii Product with rental cars

Apple's Affiliate Program works two ways:

- 1. My Agency has a website** – Simply register below and within 24 hours Apple Vacations will send you a URL and image to be placed on your website. Once posted your work is finished – just sit back and wait for the commissions to roll in!
- 2. My Agency doesn't have a website** – No problem! Register below and when customers use the "Find a Travel Agent" feature on AppleVacations.com, your agency will display an "Add to Profile" button. This will ensure that your agency is displayed as the call to action every time the customer comes to Apple's website and when they book, you earn the commission. It's that easy!

Please Note: In order to be featured under "Find a Travel Agent", a minimum production requirement of 100 passengers annually is required. Commission will be paid at 10%. Adjustments will be reflected in booking within 72 hours of booking creation.



CONSUMER BOOKING ENGINE - REGISTRATION FORM - EMAIL TO: appleinsidesales@applevac.com

It's Easy! Just return this form to obtain your customized URL. If you do not receive an e-mail confirmation with your registration within two business days or have additional questions, contact our Inside Sales Department at 800-365-2776.

Agency Name _____ IATA/CLIA _____

Website Address _____ Phone # _____

(800 number preferred)

Email _____

Do you want an XML version of your email confirmation: Yes No If yes, what email: _____

PLEASE NOTE:

Royalties Points will only accrue when a consumer makes a booking from your Travel Agency website. For those who've enrolled, all points will be accredited to the Agency Accounts.

CONTRACT WITH APPLE VACATIONS:

By printing and signing your name below, you agree that your agency will be responsible for corresponding with and following up on any reservations or inquiries that may be generated by the Apple Vacations Consumer Booking Engine. In addition, you agree to abide by the Terms & Conditions as laid forth in Apple Vacations Fair Trade Contract, as if the reservations were taken manually. The participating agency is responsible for maintaining all contact with Apple Vacations regarding any booking that is taken through this process. Failure to abide by these conditions can result in termination from the CBE program. To ensure that services are provided to the customer when booking an Apple Vacation via the internet, it is your responsibility to advise Apple Vacations should you cease operations.

Owner Name: _____

Owner Signature: _____ DATE: _____

