

APPLE VACATIONS®

6 STEPS FOR USING YOUR CO-OP FUNDS\$



1



Review and sign
guidelines and terms
of use [HERE](#)

2



Find your local
Marketing opportunity.
TV? Radio? Newspaper?
More ideas follow
[this link](#)

3



Pick the hotel
partner(s) you want
to feature

4



Submit your
request for approval
at **LEAST 14** days
prior to your desired
run date

5



Submit your ad
for approval with
Apple Vacations,
or receive your ad
from our creative team

6



Submit for
reimbursement **MUST**
INCLUDE: Copy of ad
within publication, and
publication invoice

Please visit Our [Co-Op Page](#) on the Travel Agent Café for more details