



MEXICO WELCOMED

Record-Breaking

35 MILLION INTERNATIONAL TOURISTS

in 2016



MEXICO RECOGNIZED FOR HOSPITALITY AND FRIENDLINESS



#1 most friendly & welcoming country in the world

(JOHN MASON)



94% Visitors reported an experience that exceeded their expectations

(MEXICO TOURISM BOARD TRACKING)



86% Visitors "like to come back again" in the next six months



#1 for family travel in the world

(TRAVVY AWARDS)



#2 City in the world for LGBTQ Travel for Puerto Vallarta

(TRAVVY AWARDS)

MEXICO RECOGNIZED FOR TOP DESTINATIONS

<p>San Miguel de Allende</p> <p>TRAVEL & LEISURE</p> <p>#1 Best City in the World</p>	<p>Rancho La Puerta</p> <p>TRAVEL & LEISURE</p> <p>#2 International Destination Spa</p>	<p>Mexico City</p> <p>NEW YORK TIMES</p> <p>#1 Place to Go for 2016</p>	<p>Oaxaca</p> <p>TRAVEL & LEISURE</p> <p>#3 Best City in Latin America</p>
<p>Merida</p> <p>TRAVEL & LEISURE</p> <p>#5 Best City in Latin America</p>	<p>Guadalajara</p> <p>TRAVEL & LEISURE</p> <p>#8 Best City in Latin America</p>	<p>Riviera Maya</p> <p>TRAVVY AWARDS</p> <p>Best Honeymoon Destination in Latin America</p>	<p>Baja California</p> <p>NATIONAL GEOGRAPHIC</p> <p>Top Places to Visit in 2017</p>
<p>Tijuana and Puerto Escondido</p> <p>NEW YORK TIMES</p> <p>Named in 52 Places to Go for 2017</p>			