



# THE **APPLE** ADVANTAGE

**America's Favorite  
Vacation Company  
for nearly 50 years!**



## **APPLE VACATIONS**

### **The Apple Advantage for Travel Professionals**

#### **Generous Commissions and Overrides**

Agents earn FULL commission on the entire Exclusive Vacation Flight package, not just the hotel portion, and 5% on published air. Earn even more commission with enhancements like private and non-stop transfers, Preferred Perks Plus and AV-OK.

#### **Committed Sales Force**

Travel agents are supported by our dedicated Sales team, helping to ensure each customer becomes a repeat client.

#### **Ongoing Agent Education**

FAM's, tradeshow, seminars, webinars, electronic newsletters and weekly email blasts.

#### **Royalties Rewards**

Earn Points with every booking redeemable for merchandise, travel and special perks for your clients.

#### **Price Match Policy**

We price-match the competition and OTA's-even non-stop to direct flights (+\$50 each direction)

#### **Generous Groups Policies**

Knowledgeable groups specialists. Free comps with traditional groups and promo code savings with Group-Ease®. Save with groups as small as five rooms.

#### **Travel Agent Café**

Serving you 24/7 with all the sales tools you need including customizable flyers, co-op advertising, and agent tag opportunities in our newspaper ads.

#### **It Pays to be Golden!**

Preferred Desk and Golden Apple Desk for our best supporters. Receive comp charter air, FAMs, advance notice of sales & more.

#### **Unmatched Experience and Buying Power**

Committed to the agent community for nearly 50 years.

#### **Put the Power of Our Website on Yours**

Put the power of the Apple Vacations brand on your agency's website by embedding our booking engine and on-line catalogs.

### **The Apple Advantage for Your Customers**

#### **Non-stop Exclusive Vacation Flights**

Non-stop Exclusive Vacation Flights this winter departing from over 15 cities nationwide. Apple Vacations Airport Representative to assist at check-in.

#### **ALG Quality Control with Amstar DMC and AMResorts**

Apple Vacations, Amstar DMC and AMResorts work together to provide the best vacation experiences for your customers. Apple Vacations has the most in demand AMResorts inventory.

#### **Exclusive Product Offers**

Square Deals, Early Booking Bonus Pricing, exclusive special sales, Apple Saver Values and more!

#### **Transfers Always Included**

Round-trip airport/hotel transfers always included-even on land-only vacations, plus exclusive complimentary non-stop transfers to AMResorts. Private transfers also available.

#### **Superior Service**

Apple Vacations Resort Representatives from Amstar DMC greet your client's at the airport, host welcome briefings and hold desk-hours at most hotels.

#### **Customer-rated Hotels**

Apple Vacations is the only vacation company to rate hotels solely on customer feedback from Vacation Satisfaction Questionnaires.

#### **AV-OK Total Vacation Security Plan**

High quality plan with cancellation/change waiver with cash-back option, travel insurance and Best Price Guarantee!

#### **Award Winning**

Consistently voted Best Tour Operator to Mexico and the Caribbean by readers of the major travel trade magazines.