



## SEADUST CANCUN ANSWERS GROWING MULTI-GENERATIONAL TRAVEL TREND

Together time is more precious than ever for families. Smart phones, the Internet, relatives living in different parts of the country, and even the overextended nature of work and after school activities mean families are having a hard time finding time for bonding at home. What's the answer? Family vacations that allow for time together away from all the distractions of home.

Parenting magazine recently looked at some of these trends, finding that families have lots of new options when it comes to travel. Among them are the reduced cost of travel, that grandparents are often traveling together with families, and even that the Internet, which might be a negative at home that is keeping kids from the conversation at the dinner table, lets parents stay connected to the office and enjoy longer vacations. Experts also agree that families are traveling more than ever.

Multi-generational family use of the resort was key to the development of the amenities during the renovation and reconstruction. Seadust Cancun comes complete with three infinity swimming pools, two outdoor whirlpool tubs and an adults-only pool for some relaxation away from the action. Adults can also indulge at Zenserenz Spa for an unmatched experience.

At night, with the kids in bed or enjoying time with grandparents, or under the care of the resort's babysitting service, adult guests can sing along at the Karaoke Bar or dance the night away at the Fun Casino Bar. 11 restaurants and 11 bars offer numerous culinary and entertainment options for the whole family. Exciting attractions specifically designed for children and the young at heart include the Treasure Island Water Park, mini golf course, a thrilling 20 ft. rock climbing wall and exhilarating 245 ft. zipline.



### ■ ENHANCED BABY AND KIDS' CLUB

Seadust Cancun Family Resort recently completed the renovation of their Kids' Club and Baby Club. Aside from upgrades to the actual structures including new cushioned floors and safety improvements, the remodeling features a cartoon mural throughout, and new equipment for children and toddlers that will make their stay at Seadust all that much more fun and exciting. These new equipment includes: educational toys; club house climber; teeter totters; basketball hoops; soft play block station; play tunnel; easels for painting; ball pit; costumes to play dress up; adventure lodge play center with swings and slides; cinema area for kids; giant bowling set; a variety of board games like Twister, Jenga, Monopoly, and puzzles; soccer balls with mini goal posts; bead maze play tables; and more.

### ■ SEADUST CANCUN WELCOMES NEW EXECUTIVE CHEF

Seadust Cancun is pleased to announce its newly appointed Executive Chef, Vladimir Cid. With nearly 10 years of culinary experience, Vladimir will be responsible for managing all food and beverage operations at the resort, ensuring that the quality and service of the property's 11 restaurants are up to top standards. Vladimir will also incorporate his vision for a more modern and gourmet gastronomy experience to Seadust's culinary repertoire.

For the past few years, Vladimir has led numerous resort's restaurants and banquet facilities including several luxury all-inclusive properties in the Dominican Republic. Vladimir's passion for cooking has continued his search for unique ways to develop new recipes and has grown his love for all types of cuisines.