



APPLE VACATIONS[®]

Rebating Policy

Apple Vacations does not condone the practice of rebating to sell Apple Vacations. It is an advertising and business model chose by several U.S. travel agents. Apple will not promote new business to these agents through exposure on our Internet site. While we do not side with their business model, we cannot dictate how they run their business. Apple Vacations will continue to allow these companies to sell our vacations, but we prefer they do not openly advertise discounting of our product.

The following policies apply to travel agencies that rebate or discount Apple Vacations online.

- Apple Vacations will not co-op any advertising that highlights rebates or discounting of Apple Vacations' packages.
- Apple Vacations will exclude any travel agency at applevacations.com who openly discount our product.
- Apple Vacations will not recommend travel agents who participate in rebating or discounting Apple Vacations in the booking engine process of applevacations.com.
- Any travel agencies who attempt to affiliate themselves or advertise their company as Apple Vacations on their web site or through their marketing copy including key word search marketing, will be asked to remove the "discount" verbiage in their advertisement or risk being taken out of our system.